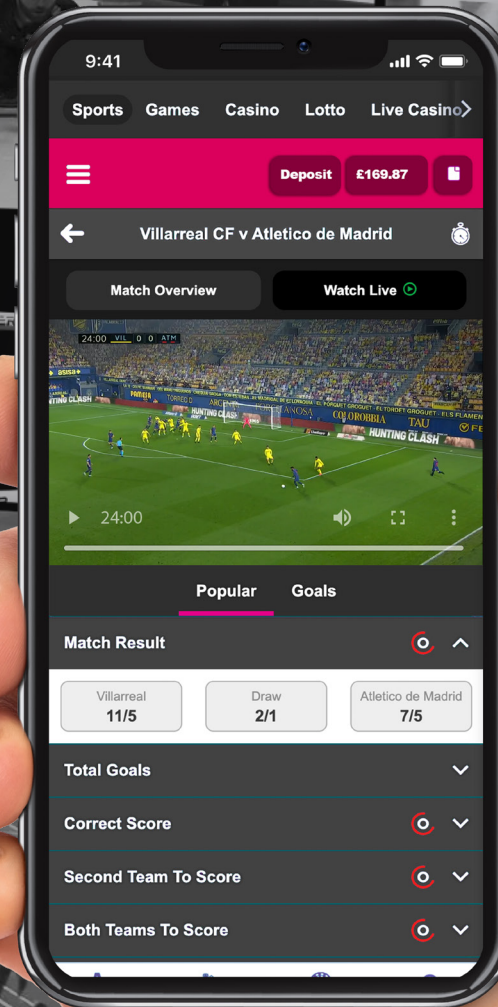




Revolutionising the Landscape of Sports Bet Streaming

ONEPlatform



About Us

Redefining Sports Streaming Integration

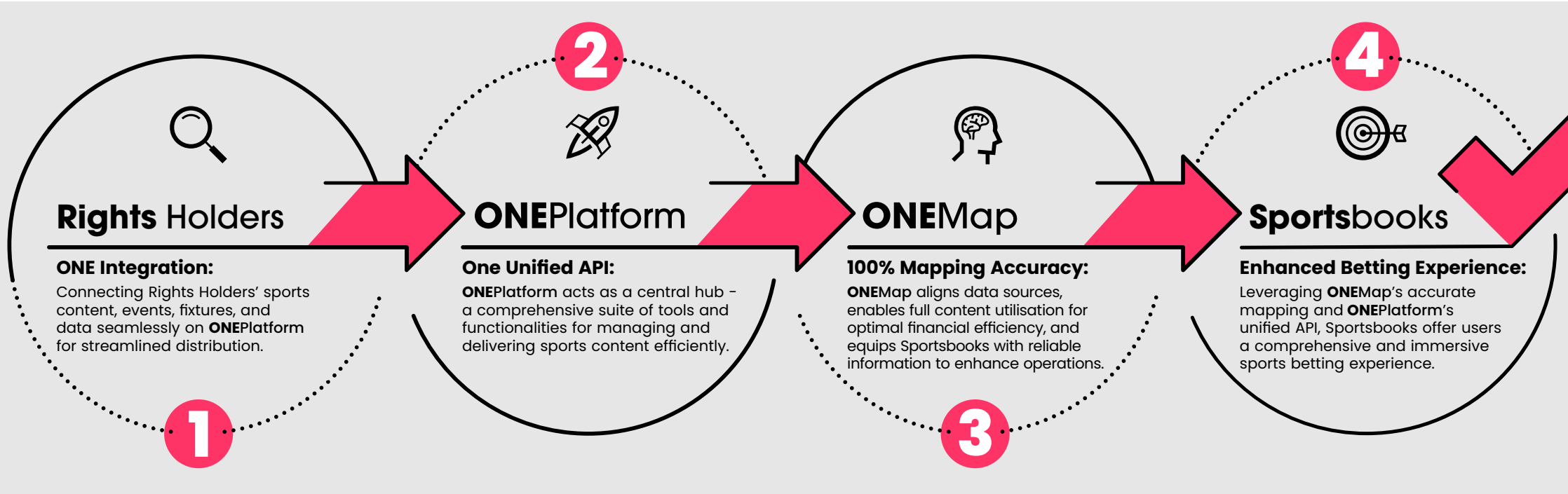
At iGameMedia, we are dedicated to revolutionising the sportsbook market through our cutting-edge ultra-low latency sports streaming services. With **ONEPlatform**, our advanced streaming platform API, we bring you a seamless and immersive user experience that will redefine the way you engage with live sports.

Our primary goal is to make your integration process as effortless as possible. **ONEPlatform** is designed to be easy to use and highly accessible, ensuring a smooth and efficient implementation. We provide comprehensive API documentation that is clear, concise, and user-friendly. Additionally, we offer sample code and a range of valuable resources to empower you to get started swiftly.

ONEPlatform Workflow

What sets **ONEPlatform** apart is its laser focus on delivering the exact functionality you require, without burdening you with unnecessary features or complexity. By streamlining our API methods, we ensure that you have complete control over your streaming goals, enabling you to tailor **ONEPlatform** to your specific needs.

Looking to integrate streams from the world's leading suppliers? Look no further than our **ONEPlatform** API. With just a few simple API calls, you can effortlessly achieve your streaming objectives, saving valuable time and allowing you to concentrate on what truly matters: providing an exceptional sports betting experience to your users.

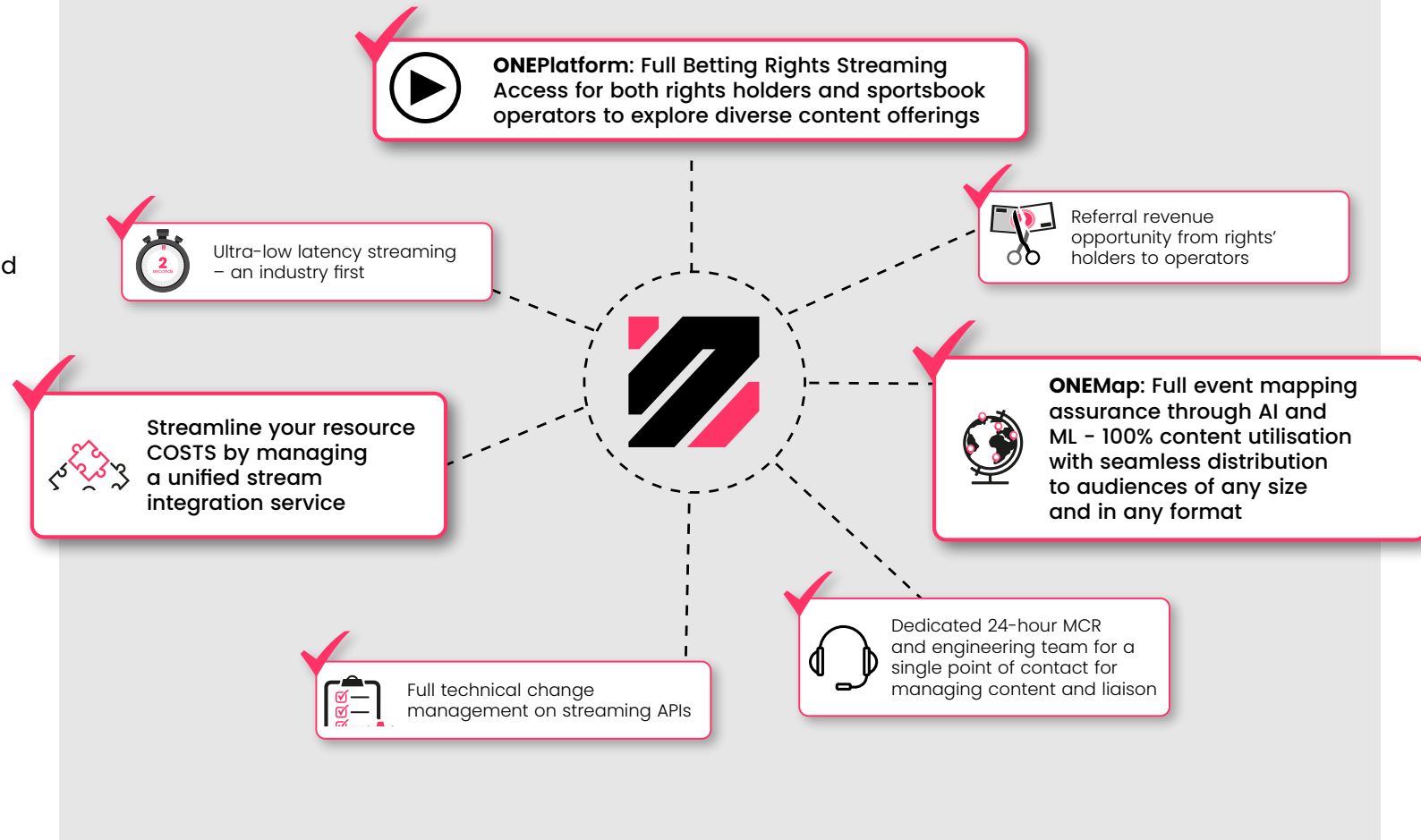


Why Choose **ONEPlatform**?

Streamline Your Sports Content Management

ONEPlatform offers a streamlined solution for managing sports content, providing cost reduction, unlimited content options, flexibility in presentation, and control over your own content. With a dedicated team and expanding integrations, we ensure seamless operations and high service reliability.

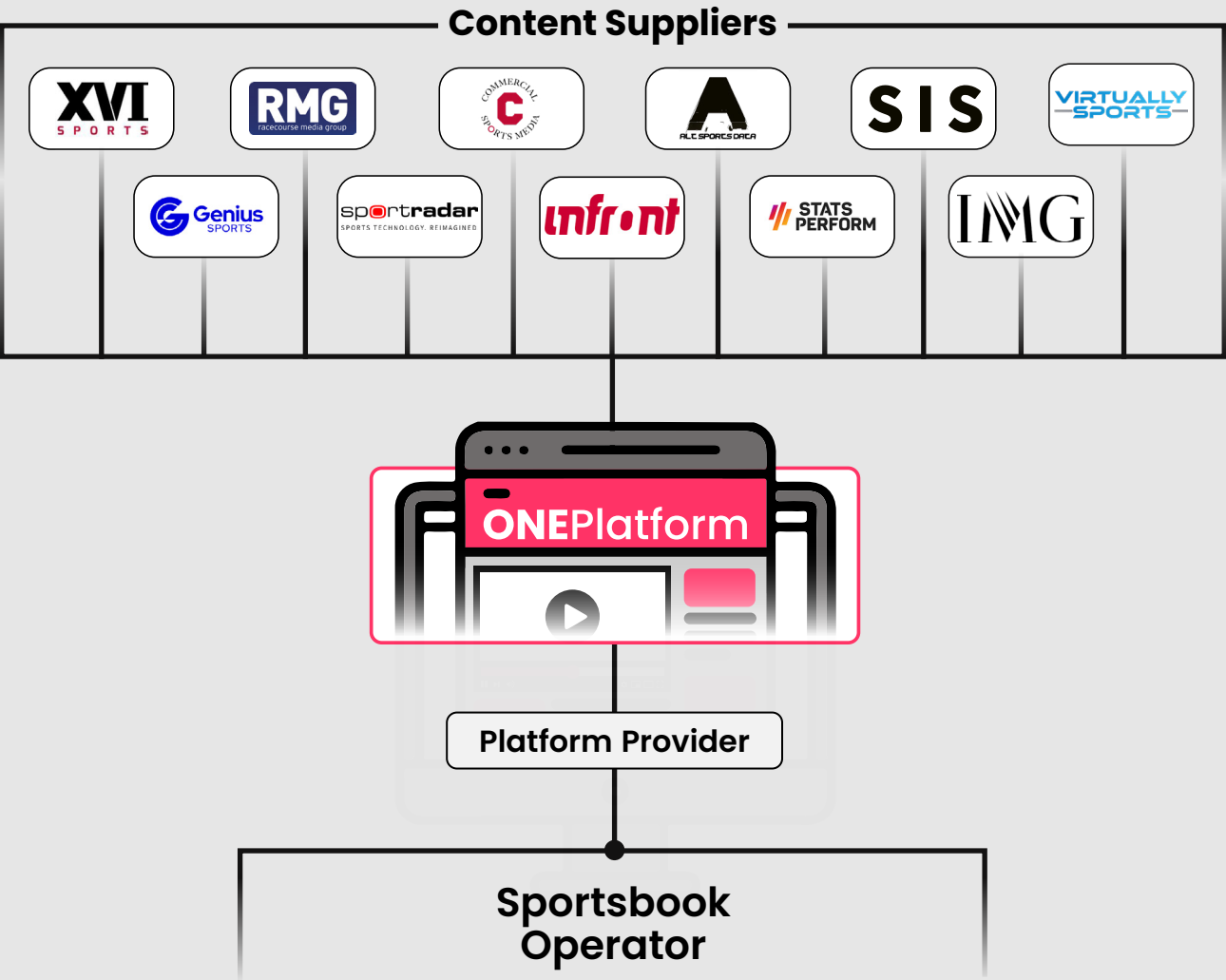
USPs at-a-glance



Extensive Partner Network

Through our API, we have established connections with major content providers.

Our integrated features provide Sportsbooks with a gateway to a vast and diverse world of sports content. With seamless connectivity to leading rights holders, sportsbooks can offer their users a comprehensive and immersive sports betting experience.



ONEMap

Revolutionising AV Content Delivery on ONEPlatform

Imagine a cutting-edge technology that seamlessly connects AV provider data with event creation information, ensuring a flawless delivery of licensed AV content.

Enter **ONEMap** – the brainchild of iGameMedia, – designed to create an unparalleled link between these crucial components.

At its core, **ONEMap**'s proprietary AI model utilises advanced algorithms and powerful machine learning capabilities to establish precise connections between AV provider data and event creation data on the **ONEPlatform**. Whether you're using BetRadar or BetGenius ID, or any event creation provider of your choice, **ONEMap** expands its reach to return the desired event creation ID.

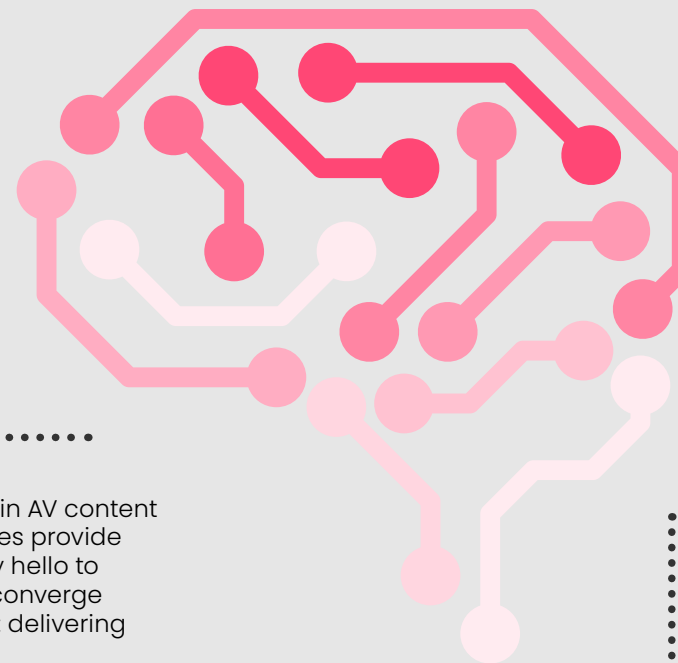
With **ONEMap**, **ONEPlatform** users experience a multitude of benefits that make content delivery not only more reliable but also cost-effective.

Key Benefits

Enhanced Reliability: Say goodbye to the hassles of manual mapping processes. **ONEMap** ensures that event creation IDs are accurately linked to AV events, regardless of which primary event creation data provider you rely on. By eliminating common mapping errors like missing videos or displaying the wrong content, **ONEMap**'s AI Model guarantees 100% accuracy. This remarkable feature not only increases customer satisfaction but also enhances the reputation of your brand.

Exceptional delivery: **ONEMap** represents a paradigm shift in AV content delivery. Its intelligent algorithms and automation capabilities provide an unparalleled solution for businesses on **ONEPlatform**. Say hello to a future where reliability, accuracy, and cost-effectiveness converge seamlessly, empowering you to focus on what truly matters: delivering exceptional AV experiences to your customers.

Reduced Costs: Gone are the days of employing and managing operators to manually map different data sources for events within your **ONEPlatform**. **ONEMap** takes care of these tasks with utmost efficiency. iGame's experienced team expertly handles data inconsistencies across all providers, delivering precise event mappings. By streamlining the process and eliminating the need for dedicated resources, **ONEMap** significantly reduces costs, allowing you to allocate your resources more strategically.



ONEMap

ONEMap's groundbreaking technology seamlessly integrates AV provider data and event creation information, powered by advanced algorithms and machine learning.

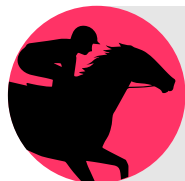
It generates accurate event creation links, supports multiple providers, ensures reliable content delivery, and reduces costs. With **ONEMap's** proprietary AI model, businesses can focus on delivering exceptional AV experiences while benefiting from continuous improvement and optimisation.

Process Map



ONEPlatform Integration

The mapping process seamlessly integrates with the **ONEPlatform**, delivering the event creation ID for each mapped event. Whether using one or multiple providers, at least one ID will be provided. Here are example outputs of the integrated results:



```
{
  "events": [
    {
      "eventId": "SISCLHR000CH20220315-20",
      "locationCode": "SISCLHR000CH",
      "locationName": "Club Hipico",
      "sportCode": "HR",
      "eventStatusCode": "C",
      "eventNumber": 20,
      "title": "Club Hipico 5f HCap Race 20",
      "startTime": "2022-03-15T00:00:00",
      "estimatedEndTime": null,
      "geoAllow": "",
      "geoBlock": "",
      "btrId": 29457171
      "btgId": 09562812
    }
  ]
}
```



```
{
  "events": [
    {
      "eventId": "013W0FT640-32325",
      "locationCode": "013W0FT640",
      "locationName": "Dutch Eredivisie 2015",
      "sportCode": "FT",
      "eventStatusCode": "P",
      "eventNumber": "32325",
      "title": "NEC v FC Twente",
      "startTime": "2020-11-09T00:00:00",
      "estimatedEndTime": "2020-11-09T02:00:00",
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      "geoBlock": "",
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      "btgId": "83437771"
    }
  ]
}
```



```
{
  "events": [
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      "locationName": "NBA",
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      "eventStatusCode": "C",
      "eventNumber": 1821381,
      "title": "SAN ANTONIO SPURS V MINNESOTA TIMBER WOLVES",
      "startTime": "2022-03-15T00:30:00",
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      "geoBlock": "",
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}
```



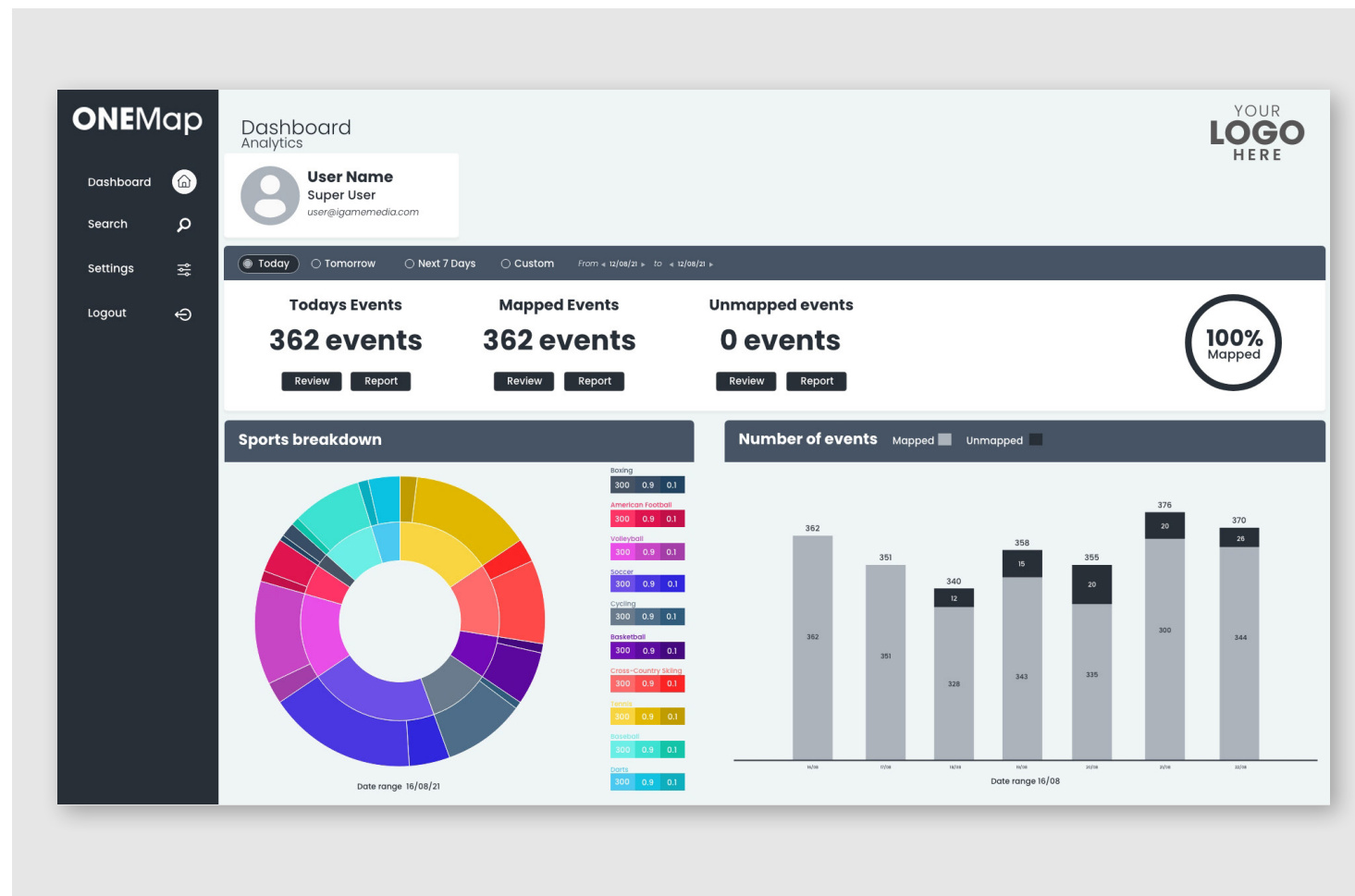
```
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    {
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      "locationName": "Suffolk Dwns",
      "sportCode": "GH",
      "eventStatusCode": "C",
      "eventNumber": 1,
      "title": "Suffolk Dwns 388mtrs (A5) Race 1",
      "startTime": "2022-03-15T08:12:00",
      "estimatedEndTime": null,
      "geoAllow": "",
      "geoBlock": "",
      "btrId": 29287633
      "btgId": 09356681
    }
  ]
}
```


ONEMap

The **ONEMap** reporting dashboard is a powerful tool that provides real-time analytics and insights into the mapping process on **ONEPlatform**.

Users can customise the date range to analyse trends and patterns in the mapping process. It displays the total number of events processed and highlights the percentage of events successfully mapped.

By downloading reports, users can gain deeper insights, identify areas for improvement, and track overall performance. The dashboard empowers users to make informed decisions and optimise their content delivery for a seamless experience.



iGM Synchronised Streaming

iGameMedia's synchronised streaming solution seamlessly integrates segmentbased streaming with existing CDNs, delivering scalable and high-quality performance tailored for in-play betting users.

Our system incorporates advanced adaptive bitrate streaming, which dynamically adjusts the video quality in real-time for optimal playback.

While our technology is capable of achieving sub-second streaming, we have intentionally implemented a fixed 2-second latency. This deliberate choice maintains synchronisation between the video and market data, enabling users to make precise decisions based on real-time information.

The seamless integration of segment-based streaming, adaptive bitrate streaming, and realtime data delivery ensures optimal quality and responsiveness for users engaged in in-play betting.



HLS Challenges

- Traditional HLS-based segment sports streaming has 7-9 seconds of latency, impacting real-time user experience.
- Faster pricing data feeds in sports betting move within 1-2 seconds, exacerbating the issue.
- The discrepancy in latency reduces the effectiveness of video feeds in fast-paced sports betting.



iGameMedia – GSR ULL

- iGameMedia has developed a sophisticated protocol using the principles of LL-HLS to develop a platform wide low latency solution available to iGameMedia integrated customers.
- Seamless integration of segment-based streaming with HLS-oriented CDNs for scalability and quality.
- The Seamless Video and Data solution enhances InPlay betting with combined video streaming and real-time data delivery.
- Advanced adaptive bitrate streaming – an instant response to poor network conditions.



Contact us

Learn More About **ONEPlatform!**

At iGameMedia, we are committed to transforming the sports bet streaming landscape, offering you a fast and easy solution that enhances your operations and delights your audience.

Experience the power of ONEPlatform and unlock the full potential of sports streaming like never before.

CLICK HERE TO GET IN TOUCH



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